

Michaye McIlwain

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EDUCATION

Agnes Scott College

Bachelor of Arts in Business Management and Studio Art

Decatur, GA

Expected May 2022

GPA: 3.48

Honors: Agnes Scott Honor Scholarship

Global Journeys, Agnes Scott College

Participant in Intercultural Course (with one week immersive travel)

Antigua/Guatemala City, Guatemala

January - April 2019

- Examined current and historical patterns in humanitarian aid efforts in Guatemala
- Studied women, ethnicity, and humanitarian aid in a post-conflict society

Marketing Course, Agnes Scott College

BUS 295 Principles of Marketing

Decatur, GA

August - December 2018

- Discussed the role of marketing, its components, and its functions in term of business goals

TECHNICAL APPLICATION SKILLS

- Adobe Photoshop
- Adobe Photoshop Lightroom
- Adobe Premiere Pro
- Adobe Illustrator
- iMovie
- Squarespace
- WordPress
- Canva Pro
- Google Suite
- Microsoft Office
- MailChimp

ACCOMPLISHMENTS

- Quad C – 2021 Tutor of the Year
- Agnes Scott College – 2018 Black Cat Design Contest Winner

EXPERIENCE

Center for Digital and Visual Literacy

CDVL Tutor

Decatur, GA

August 2019 – Present

- Assist students with developing digital portfolios
- Teach students how to effectively use Adobe suite applications
- Manage social media content and posting

Chaye Butter Studios

Entrepreneurship (Owner/Operator)

Washington, DC

August 2017 - Present

- Capture beautiful photos of clients
- Edit photos using Adobe Lightroom and Adobe Photoshop
- Update Squarespace booking website to display accurate appointment times and recent work

Manifest Prints

Entrepreneurship (Owner/Operator)

Washington, DC

June 2018 - Present

- Create unique designs for merchandise sold through online store
- Provide graphic design services, including logos and digital art for clients
- Plan and manage company events and merchandise campaigns
- Digitally market products and services on social platforms

Check It Enterprises**Washington , DC***Visual Design (Freelance Work)*

June 2019 - Present

- Created a digital design sold at Check It Enterprises to contribute to the funds and the voice of the #DONTMUTEDC movement
- Designed the #DONTMUTEDC License plate image, which became famous after being worn on the blue carpet at the 2019 BET Awards
- Interviewed by WUSA 9 in regards to my design for the #DONTMUTEDC movement
- Conceptualize and create digital designs to be printed on t-shirts, hats, and other merchandise

Piedmont Park Conservancy**Atlanta, GA***Marketing Intern*

May - August 2021

- Updated and edited website information and design elements
- Designed informational signs that are displayed throughout the park
- Presented a detailed video analysis on improvements that could be made to the WordPress website

Chick Fil A**Decatur, GA***Front of House Team Member*

November 2018 - August 2019

- Provided friendly service to Chick Fil A customers
- Completed customer transactions at the register

VOLUNTEER WORK

The Living Room (College Ministry)**Atlanta , GA***Production Team Volunteer*

January 2020 – Present

- Operate broadcast cameras to record live service for streaming purposes

Refuge Living Sanctuary International**Waldorf , MD***Volunteer Photographer / Videographer*

2013 - Present

- Capture special church events with photography and videography
- Edit and create videos for Children's Church ministry using Adobe Premiere Pro

Check It Enterprises**Washington , DC***Volunteer Instructor*

June 2019 – July 2020

- Instructed DC Summer Youth Program participants in the use of Adobe Photoshop
- Facilitated development and completion of participants' individual designs used in fashion show